

## **UNT, Center for Spanish Language Media Call for Research Proposals**

The Center for Spanish Language Media at The University of North Texas, invites proposals for research projects related to trends and issues related in Spanish Language media. Part of the Center's mission is to sponsor and disseminate research on the Spanish Language Media industries, companies, and audiences.

Proposals are open to any theoretical or methodological approaches as long as the **topic is related to Spanish Language media**. Interdisciplinary projects are especially welcome. Some examples of possible topics:

- Trends among Spanish language media audiences
- Case Studies of Spanish language media companies and advertisers
- Projects related to new technologies used to reach Hispanics

**Eligibility:** Any full-time UNT faculty or graduate student may apply for a grant. Proposals will be judged by a peer-review committee. Creative submissions must adhere to the same criteria as above to be considered for funding.

**Funding:** Proposals are limited to a maximum of \$2,500. A total of up to \$10,000 is available for this program. Salaries will not be funded by these grants. Any wages must include an estimate of benefits to be paid. Even though the final report is not due until October 29, 2010, all expenditures for the project must be completed by August 31, 2010.

**Proposal Format:** The length of the proposal should not exceed 5 pages, double-spaced. Please include an abbreviated CV (Curriculum Vitae) of the principle investigator.

The following should be addressed in the proposal:

- Proposal Cover Page with abstract (see example on next page)
- Rationale of project and relationship to Spanish Language Media.
- Research questions or hypotheses to be investigated
- Proposed methodology for the project
- Budget

**Timeline:**

Proposals due December 1, 2009

Selection of Funded Proposals announced by January 15, 2010

Expenditures completed by August 31, 2010

Final Report due by October 29, 2010

Reports will be accessible to the public at the Center for Spanish Language Media website. Authors retain the right to submit the research to scholarly journals or conference venues.

Proposals should be submitted as an email attachment to [paswan@unt.edu](mailto:paswan@unt.edu)

**UNT, Center for Spanish Language Media**

**RESEARCH PROPOSAL COVER PAGE**

Due: December 1, 2009

Name of Principal Investigator: \_\_\_\_\_

Department: \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail \_\_\_\_\_

Other participants: \_\_\_\_\_

Title of project: \_\_\_\_\_

\_\_\_\_\_

Signature of Department Head: \_\_\_\_\_

Abstract (No more than 200 words):

Total Budget: \_\_\_\_\_

(Please attach a 5 page, double-spaced. overview of the research project, including timeline and budget. Also, attach the CV of the principal investigator.)