

THE CENTER

The Center for Spanish Language Media began operation on September 1, 2006, thanks to initial funding of \$1.25 million over a five-year period from the Board of Regents at The University of North Texas. The Center is housed within the award-winning Department of Radio, Television and Film, recognized as one of the top eight programs in the nation for broadcasting and film.

The Center has a three-fold mission of providing education, conducting and disseminating research, and offering professional development opportunities to existing Spanish Language Media practitioners.



CENTER FOR SPANISH LANGUAGE MEDIA UNIVERSITY OF NORTH TEXAS™

Presents

Media Issues in Latin America:

Chile

Funded by

a grant from the University of North Texas
Hispanic and Global Studies Initiatives Fund

Center for Spanish Language Media
University of North Texas
P O Box 310589
Denton, TX 76203
www.spanishmedia.unt.edu

Phone: 940-565-2756
Fax: 940-369-7838
E-mail: spanishmedia@unt.edu

DATE: APRIL 21, 2008

TIME: 4:00 PM

PLACE: RTFP 184



**Professor
M. Ignacia Errázuriz O
Universidad de los Andes**

María Ignacia Errázuriz is the dean of School of Communication at Universidad de los Andes in Santiago- Chile. She earned a Master degree in Communication from Pontificia Universidad Católica de Chile. She is also a journalist and her research interests include television production, quality in television and multimedia.

Professor Ignacia teaches television related classes at Universidad de los Andes and has lead professional projects, such as "Soy Mujer," a documentary program. She is also a contributing author of *El Desafío de la Calidad, Serie de Estudios sobre Televisión Abierta y Audiencia Masiva* (The Challenge of Quality, a series of studies on open television and mass audience). She has participated in multimedia projects along with professors from the University of North Carolina. She was recently designated judge for the SND.ies The Best of New Media Design Competition, organized by the Society For News Design.

CALENDAR OF UPCOMING EVENTS

- March 6, 2008** Media Issues in Colombia
At UNT, RTFP 184, 4:30PM

- March 31, 2008** Media Issues in Argentina
at UNT, RTFP 184, 7:00 PM

- April 10, 2008** Media Issues in Mexico
At UNT, RTFP 184, 4:30PM

- April 21, 2008** Media Issues in Chile
At UNT, RTFP 184, 4:00PM

- April 28, 2008** Media Issues in Venezuela
At UNT, RTFP 184, 4:00PM

- June 1-13, 2008** Media Sales Institute
at UNT, Gateway Center