



FORUM

UNT Center for Spanish Language Media Spring Lecture Series

“Latino communication research in the era of Hispanic marketing growth, media conglomeration, electoral wooing, and immigration backlash.”



Dr. Federico Subervi
Texas State University of San Marcos

Dr. Federico Subervi, professor at the School of Journalism and Mass Communications at TSU, holds a Ph.D. from the University of Wisconsin. Since the early 1980s, Dr. Subervi has been conducting research, publishing and teaching. His research also includes assessments of the images of Black in Brazilian television advertisements, and the media system of Puerto Rico, his country of origin.

Dr. Subervi has been featured in *Hispanic Trends*, and been interviewed and quoted for stories in *The New York Times*, *The Los Angeles Times*, *The Boston Globe*, *The San Francisco Chronicle*, the *Las Vegas Sun*, the British Broadcasting Corporation, AP Wire Services, *Hispanic Business*, *Hispanic Magazine*, *El Nuevo Día* (Puerto Rico), *Al Día* (Dallas), Univisión.com, Latino USA, and Folha de São Paulo, among others. His most recent book, *The Mass Media and Latino Politics*, is scheduled for publication in summer 2007. This year, Subervi received research grants from the Ford Foundation, and the Social Science Research Council to assess the diversity of Latino-oriented media in Central Texas. In addition, Dr. Subervi is a member of the Board of Directors of the Hispanic Scholarship Consortium, and a member of the Advisory Board for Scholastic Entertainment’s animated series [The Misadventures of Maya and Miguel](#).

DATE: THURSDAY, FEBRUARY 22, 2007
TIME: 7:00 PM. OPEN TO ALL
**PLACE: RADIO, TELEVISION FILM AND
PERFORMING ARTS BUILDING,
ROOM 184**