

“Ability x Motivation = Performance”

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Recently retired from a successful career in the field of commercial electronic media, Lee Salzberger currently teaches broadcasting core courses as adjunct faculty, University of North Texas, Denton, and provides business consulting in the disciplines of news, sales and general management to a number of electronic media corporations.

His career highlights include corporate administration senior vice president for a Fortune 1,000 media company (Belo Corp.); television station group-head responsible for five television stations; general manager of three television stations; corporate HR manager and company sales and management trainer; television station general sales manager; television advertising sales account executive; television station news director; television news producer; television, radio and newspaper reporter; television, radio and newspaper news writer; television news and newspaper photographer.

He holds a Bachelor of Journalism degree as well as a Master of Arts in Communication from The University of Texas, Austin. Salzberger has been recognized by his peers with a number of electronic media national, regional, and local awards, has held office[s] on television network affiliate board[s], and is a published author. He is a federal appointee to the Selective Service System (Dallas County, Texas), a lay member of the Dallas County Bar Association Fee Arbitration Committee, and serves as docent for the Dallas Morton H. Meyerson Symphony Center. Salzberger is past / present director or trustee of various civic / charitable organizations.